

What if there was an advertising opportunity that delivered the local tourists and business travelers right to your door? Referred by the Local Hotel they trust.

**There is.**



## The ULTIMATE NYC Hotel Discount Card™

Become an instant destination for every guest staying at your local prestigious hotel.

**The ULTIMATE Hotel NYC Discount Card™**  
Compliments of **Marriott**® EXPIRATION 12/31/16

<b>BUFFALO WILD WINGS</b> GRILL & BAR <b>10% OFF ENTIRE CHECK</b> (Excludes alcohol)	<b>Johnny Rockets</b> <b>15% OFF</b> Entire Check	<b>FRIDAYS</b> <b>15% OFF</b> FOOD PURCHASES (Excl. other promos and discounts)	<b>WAL★MART</b> Open 24 Hrs.† <b>FREE 2 LITER BOTTLE OF SAM'S CHOICE SODA</b> with minimum \$10 purchase (NY law requires deposit - 1 offer per visit per day)	<b>SONIC</b> <b>BUY ONE SONIC CHEESE-BURGER, GET ONE FREE!</b> (Excl. combo & Jr. Equal or lesser value) (Each card valid for 1 offer/day)
<b>DUNKIN' DONUTS</b> <b>BUY 6 DONUTS, GET 6 FREE</b> or Free Donut with purchase of a large beverage (1 offer per visit) PLU 2628	<b>WOODBURY COMMON</b> A SIMON PREMIUM OUTLET Present Card to Customer Service to receive special VIP coupon book. (Limit 1 book/ card/ day) (Regularly sells for \$10)	<b>PAPA JOHN'S</b> <b>Buy Any Large Pizza at Regular Menu price, Get One FREE!</b> (Carry out only. Equal or lesser value) (Limit 1 per customer)	<b>HoeBowl</b> MARDI BOB LANES <b>BOWL 1 GAME GET 1 FREE</b> (1 free game per cardholder/day) (Open bowling only)	<b>River Station</b> <b>1 FREE DESSERT with purchase of a lunch or dinner entree</b> (Each card valid for 1 discount/day)
<b>MODELL'S</b> <b>10% OFF</b> Regularly Priced Merchandise (Excl. treadmills, tennis balls, gift certificates) Code 5000201792	<b>IHOP</b> <b>10% OFF</b> (Not valid with coupons/other discounts)	<b>7</b> <b>FREE</b> 20oz. Big Gulp, 12oz. Slurpee, or 12oz. Coffee with any breakfast or deli sandwich	<b>Domino's</b> <b>PICK UP SPECIAL</b> <b>BUY ANY LARGE PIZZA AT REGULAR PRICE, GET SECOND ONE FREE!</b> (Carry-out Only, Equal or Lesser value) (No Limit)	<b>Aroma Thyme Bistro</b> <b>FREE Appetizer with 2 entrees</b> (Up to a \$12 value) (1 discount/party/table)
DISCOUNTS OFFERED AS STATED / NOT VALID WITH SALES OR OTHER DISCOUNTS Fundraising Info: 845-255-4001, www.UltimateFundraisingInc.com			<b>McDonald's</b> <b>BUY ANY LARGE SANDWICH GET ONE FREE</b> OFFER PER VISIT / EXCLUDES VALUE MEALS, LAR MENU & DOUBLE QUARTER POUNDER	<b>Regal Nails</b> <b>\$3 OFF ANY SERVICE</b> (1 offer/day)
SIGN USING PERMANENT MARKER ONLY - CARD IS NOT TRANSFERABLE			<b>Payless</b> <b>10% OFF</b> Regularly Priced Merchandise Code: 13867	<b>MARTIN LIQUORS</b> <b>10% OFF</b> any 1 bottle of wine or <b>15% OFF</b> a case of wine (Excl. sale items)
			<b>Best Buy</b> <b>\$2 OFF</b> Any Reg. Priced DVD or Music CD (Excl. New Weekly Release) (Up to 2 discounts/day)	<b>The Bakery Plus</b> <b>10% OFF</b> Entire Purchase
			<b>Regal Nails</b> <b>BUY ONE WHOPPER, GET ONE FREE</b> (1 offer/day) (Excl. value meals)	<b>15% OFF</b> Mobile Phone Accessories & Tablet Accessories (Excl. Sale Items)

# EVERYONE WINS

### MERCHANTS BENEFIT

- Attracts New Customers All From Trusted Local Hotels
- Increases Brand Awareness and is Very Affordable
- Delivers Customers to Your Door

### EVERYONE WINS

- **Hotel:** Adds Value For Their Guests
- **Hotel Guests:** Receive Value From Merchants
- **Merchant:** Receives Promotion & Access to Local Target Market

### GUESTS BENEFIT

- **Customers** Receive Great Value From a Trusted Hotel

[www.ultimatefundraisinginc.com/nyc](http://www.ultimatefundraisinginc.com/nyc)

Email: [matt@ultimatefundraisinginc.com](mailto:matt@ultimatefundraisinginc.com) or Call: (845) 255.4001



## The **ULTIMATE NYC Hotel** Discount Card™

### What is The **ULTIMATE NYC Hotel** Discount Card™?

The Ultimate NYC Hotel Discount Card™ is a unique way to reach the local tourists and business professionals in your immediate area. It is the size and thickness of a standard credit card. It will feature your logo and promotion as well as the logo of the name brand hotel. The card will be distributed each season - Fall, Winter, Spring and Summer. The card is valid for daily use until the season is over.

**THINK LOCAL. SHOP LOCAL.**

#### POPULAR LOCAL & NATIONAL SPONSORS

recent sponsors have included:

Wal-Mart	Coppola's	Taco Bell	Buffalo Wild Wings
Subway	Domino's	Woodbury Commons	Modell's
McDonald's	Monroe Muffler	Mandee	Pizza Hut
Burger King	Best Buy	Carvel	Baskin Robbins
True Value	Cosimo's	Economy Cleaners	Quizno's
Advance Auto Parts	Dunkin' Donuts	STS Tire	Starbucks
Hoe Bowl	C&C Unisex	Outback Steakhouse	Sonic
Jiffy Lube	Eveready Diner	Papa John's	Boston Market
Pizzeria Uno	Adam's Fairacre Farms	Popeye's	Bread Alone
Plaza Diner	Applebees	Denny's	Morgan's Florist
Gold's Gym	FYE	Planet Wings	Neko's Sushi
KFC	Mobil	TGI Fridays	Johnny Rockets

#### MERCHANT SUCCESS TESTIMONIALS

*"We have had an amazing response with this discount card. Great Marketing Tool!"*

**IHOP**

*"Love the card. My customers love the card. Everyone wants this card."*

**The Palace Diner**

*"Ultimate Discount is... the ultimate!"*

**Mandee's**

*"The yellow Ultimate Discount Cards have been a great success at our location. We get great feedback on them daily."*

**True Value**

*"The Discount Card has worked wonders. Many new faces."*

**McDonald's**

*"We have cards presented to us everyday, and it has extended our customer base."*

**Buffalo Wild Wings**

*"A great way to develop a customer base. It has helped us for the last 5 years."*

**Cosimo's**

*"We've been on the card for 9 years and will be on for many more. Works great."*

**Coppola's Italian Bistro**

visit us at [www.ultimatefundraisinginc.com/nyc](http://www.ultimatefundraisinginc.com/nyc)